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PEOPLES EDUCATION™ ANNOUNCES NEW MEASURING UP EXPRESS™ SERIES

SADDLE BROOK, N.J., November 7, 2007 – Peoples Education™, the New Jersey–based publisher and marketer of print and electronic supplementary educational material, is pleased to announce their new Measuring Up Express™ for the ISAT series. The new series is a spin-off of their successful state standards–based Measuring Up® program that has helped raise test scores and improve student performance on the standards in 12 states. The Express version will focus primarily on preparing students for their state test.

Measuring Up Express™ targets 100% of the Illinois Assessment Frameworks as well as select Illinois Learning Standards. Other distinctive features of the program are: condensed student worktext lessons with focused skill instruction and test-taking tips, assessment practice that matches the format of the ISAT, extended-response sections, and free print formative and summative assessments plus a free teacher edition with assessment guide. Also available is Measuring Up e-Path®, an online formative and summative assessment program, which allows educators to choose from pre-created tests or to create their own using the Illinois Assessment Framework Objectives. A robust reporting system pinpoints areas that the student(s) need extra help with and provides a path to the specific Measuring Up Express™ lessons for more instruction, review, and/or practice.

“We listened closely to the market and realized they needed a program devoted to preparing students for the ISAT,” said Brian Beckwith, President and CEO. “With Measuring Up Express™ we created an easy-to-use test preparation package with questions that match the ISAT, targeted instruction, and plenty of extended-response practice. This is a more focused version of our successful Measuring Up® program, catering specifically to the ISAT.”

Measuring Up Express™, which is now available, is being sold this school year at a special introductory price and will be available in mathematics grades 3–8.

For more information on Peoples Education’s other research-based programs, call 800-822-1080 or visit PeoplesEducation.com.

About Peoples Education

Founded in 1990 by two former educators, Jim Peoples and Diane Miller, with experience in the classroom and in educational publishing, fast-growing Peoples Education is a school publisher and distributor of supplemental materials for grades K through 12. It is best known for the successful *Measuring Up*® program, which covers 100% of state standards and includes worktexts, print Diagnostic Practice Tests, and a state-of-the-art online assessment program called *Measuring Up e-Path*®. Their Focused Instruction programs, which are also popular, target key areas in which students need extra support. Peoples Education will be launching new science product early next year.

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