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FOR IMMEDIATE RELEASE

**PEOPLES EDUCATION™ PRODUCTS ARE APPROVED UNDER
CALIFORNIA'S ASSEMBLY BILL 1802**

SADDLE BROOK, N.J., December 17, 2007 – Peoples Education™, a leading provider of supplemental educational material for the K-12 school market, is pleased to announce that their English Language Arts (ELA) and English Language Learners (ELL) materials have been certified for alignment with the California ELA and English Language Development standards and are approved under the Assembly Bill (AB) 1802. AB 1802 will provide one-time funding of \$30 million to school districts to purchase standards-aligned instructional materials for English language learners in kindergarten through twelfth grade. These funds amount to approximately \$25-\$30 per student and can be used to purchase Peoples Education's™ Reading and Language Arts programs, starting this month, and through June 30, 2009.

The products available for purchase with AB 1802 funds are: Measuring Up[®] Instructional Student Worktexts for ELA, ELL Companions to the worktexts, Diagnostic Practice Tests, Keep on Reading![®], Critical Reading, Keep on Reading Science!, and Word Explorer™. The programs span grades 2-12.

Measuring Up[®] Instructional Student Worktexts are consumable, instructional texts that provide instruction, review, and practice for 100% of the California Content Standards and sub-standards. The ELL Companion to the worktexts provides targeted vocabulary and language development support to boost comprehension with ELL-friendly definitions and activities for words that appear in the worktext lessons. Measuring Up[®] Diagnostic Practice Tests provide a realistic test-taking experience with print-based tests. Also available is Measuring Up[®] ePath™, an online system for formative assessments, automatic scoring, reporting, that links back to the worktexts.

Word Explorer™ is for the ELL student who needs vocabulary support with content-area reading, Keep on Reading![®] helps students develop strong Reading skills across four content areas, Keep on Reading Science! builds Science and literary comprehension, and Critical Reading helps students “read between the lines” of fiction and nonfiction genres.

For more information on Peoples Education™ and their products, call 800-822-1080, or visit PeoplesEducation.com.

About Peoples Education™

Founded in 1990 by two former educators, Jim Peoples and Diane Miller, Peoples Education™ is a school publisher and distributor of supplemental materials for grades K through 12. It is best known for the successful *Measuring Up*® program, which covers 100% of state standards and includes worktexts, print Diagnostic Practice Tests, and a state-of-the-art online assessment program called *Measuring Up e-Path*®. Their Focused Instruction programs target key areas in which students need extra support.

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